

Success Story of PACS Borkheda is no less than a Bank

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Kota District area is naturally rich for agricultural activities. Chambal canal also supported Industrialization in the district.

The Samiti was originally established for the purpose of helping farmers to meet their short-term agriculture credit needs and supply of agriculture inputs. In the year 1990, Samiti area of operation comes under Kota Municipal Corporation. The management of the society took the market-oriented business approach and started procurement & supply of the need-based consumption items to the local population for the safeguard of its members. Due to the development of Kota city as an education hub, post-1990's and the urbanization in the area of operation of Samiti, the agriculture-related activities were mostly converted into urban market-driven activities and this society transformed its operational activities as per urbanization population needs. Samiti entered the new phase of Mini Banking Activities from the year 1994.

For the promotion of saving habits among the residents of its area of operation, the management of Samiti started various Small Monthly / Weekly / Daily Basis Saving Scheme and the staff of society used to visit the small entrepreneurs personally to collect their saved amount to inculcate the habit of small-small savings and resultantly small business development habits.

Services of Society as Mini Bank :

- ☞ Term deposit offers more interest than other banks.
- ☞ Loan facility on NSC / Kisan Vikas Patra.
- ☞ Loan for salaried staff.
- ☞ Consumer loans, business loans, CC limits, house loans, and other loan facilities.
- ☞ Special interest for deposits by senior citizens.
- ☞ Lockers and e-Mitra facility.

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Financial Performance of Society**Rs. Lakh**

Year	Share Capital	Deposit		Working Capital		Loaning		Investment	Profit
		Amount	Growth (%)	Amount	Growth (%)	Amount	Growth (%)		
2012-13	57.94	3219.82	-	4065.88	-	673.62	-	2925.19	124.54
2013-14	62.28	4343.28	34.89	5436.44	33.71	640.83	- 4.87	4109.59	170.71
2014-15	74.95	4701.69	8.25	6098.22	12.17	869.35	35.66	4618.35	460.64
2015-16	82.60	4896.33	4.14	6412.79	5.16	860.51	- 1.02	4906.54	89.94
2016-17	89.91	4649.39	-5.04	6963.28	8.58	775.58	- 9.87	5270.60	277.25
2017-18	100.87	4484.83	-3.54	8015.16	15.11	991.25	27.81	5920.07	251.42
2018-19	107.54	4559.95	1.67	8212.63	2.46	633.67	- 36.07	6199.14	225.70

Source : Various Annual Reports of the PACS, Borkheda.

As the growth of the deposit is a concern, considering certain limitations there is a steady growth in its deposit and particularly the higher side growth during the financial year 2013-14 and 2014-15. The overall working capital of this society represents considerable growth ranging up to 33.71%. The working capital shows the procurement of enough funds for the business activity of this society for the benefit of the residents of its area of operation. Considering various ups and downs in the loaning of the society, its performance for the financial year 2014-15 and 2017-18 has been remarkable as compared with the deposits. The actual number of loaning of the society as of 31.03.18 has been 867 number which is a remarkable figure considering the contribution of this society in the startup business profession and small entrepreneurship development of its area of operation. The share capital of Samiti as of 31.03.2019 has study growth ranging from 6.6% to 20.34%. The membership of the society covers the diversified social segment of the society as a whole and due representation has been given to all the segments of society covering SC, ST, OBC, and women of the society. Except for a few years, the society has continuous profit Trends as a good indication of its financial strength and viability. Since the financial year 2011-12, this society has been distributing to its members 9% dividend and 21% bonus totaling to 30% profit each year.

Loan Recovery

The details of demand and loan recovery of the Simiti is as under :

Year	Demand	Recovery	Percentage
2012-13	470.84	430.40	91.41%
2013-14	607.06	555.94	91.45%
2014-15	682.72	630.04	92.29%
2015-16	729.24	683.42	93.72%
2016-17	809.39	747.92	92.40%
2017-18	835.35	766.88	91.81%
2018-19	666.91	611.56	91.70%

Source : Various Annual Reports of the PACS, Borkheda.

- ☞ Society is working on its 24 x 30 feet plot from its inception till today in Borekheda village.
- ☞ Chairman of Society Shri Janki Lal Ji (from 1989 to 2006 and from 2012 to till day).
- ☞ CEO of Society Shri Chet Ram Meena (Started his carrier as Banking Assistant in the beginning and was promoted to the post of CEO).

Mantra of Success

For the promotion of saving habits among its area of operation, society has started various Small Monthly / Weekly / Daily Basis Saving Scheme and the staff of society used to visit the small entrepreneurs personally to collect their saved amount to inculcate the habit of small savings. As a result of the motivation of savings and microfinance activities, businesses of the society multiplied many times, and further need for branch expansion was observed. At present, there are a total of three branches: one in Borkheda village (Yr. 1994), the second one is in Indra Gandhi Nagar (Yr. 1997) and the third one is in the Kalatalav area (Yr. 2011). The following are points for success of PACS as Mini Bank.

1. Truest of Depositors
2. Truest of Members of Society
3. Easy process of Opening Account
4. Easy process of Loan section
5. Personal Relations

Awards : - Samiti was awarded by many awards as under.

- ☞ Best performance award by NCDC, New Delhi in the year 2010.
- ☞ Best performance award by NCDC, Jaipur Regional office in the year 2018.
- ☞ Best Manager of Cooperative Society Award by Registrar, Cooperative Society, Government of Rajasthan on International Cooperative Day, 16th July, 2019.

Benefit :

As per the diversified nature of Members of this society, the beneficiaries of this society have scattered nature of their activities including daily wage earners, agriculturists, Kutir Udyog activities, small shops, and other vendors involving various nature of day-to-day business transactions. The activities of this society are mostly for the benefit of rural and semi-urban entrepreneurs of the Kota city area for the socio-economic development of the area of operation of this society.

